



THE NEW BMW 5 SERIES SALOON - [G30].

START OF COMMUNICATION – 13 OCTOBER 2016.

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THE NEW BMW 5 SERIES SALOON – INTRODUCTION.

The new BMW 5 Series continues the finest tradition of its forebears by offering an unsurpassed blend of driving dynamics, comfort and functionality. This seventh generation model uses the very latest technology from within BMW to create a saloon that's more refined than ever before, significantly lighter, safer, and more fuel efficient. Engines sourced from the new generation family of modular TwinPower Turbo units provide impressive performance gains, but also show major advances in reducing fuel consumption and emissions. An extensive suite of driver assistance technologies means that not only does the new BMW 5 Series Saloon reduce the driver's workload like never before; it also takes a notable step towards fully autonomous driving. With the new BMW 5 Series Saloon, every single facet of the large business saloon has been examined and developed to create the ultimate vehicle of its type.

The new BMW 5 Series will launch with an impressive line-up of engines, from the benchmark 520d to the all new flagship 540i. xDrive all-wheel drive will be offered for the first time on a 5 Series in the UK market and is available from launch on the 520d, 530d and 540i.

Shortly after the new 5 Series Saloon is launched, BMW will add a further two engines to the line-up. Under the bonnet of the BMW 520d SE EfficientDynamics model lies the most efficient incarnation of the 190hp four-cylinder diesel unit, which helps the saloon to achieve a fuel consumption of 72.4mpg, meaning joint best-in-class CO₂ emissions of 102g/km¹.

Moreover, a plug-in hybrid version of the BMW 5 Series Saloon will also be launched in March in the form of the BMW 530e iPerformance model. The BMW eDrive system and a four-cylinder petrol engine work in perfect unison to achieve ultra-low CO₂ emissions of just 49g/km¹, while generating an overall output of 252hp. Fuel consumption is a remarkable 134.5mpg¹. The BMW 530e iPerformance can reach a top speed of 87mph in all-electric mode and has an electric range of up to 28 miles¹.

¹ Draft data still to be confirmed.



THE NEW BMW 5 SERIES SALOON – KEY SELLING POINTS.



BEST-IN-CLASS DRIVING DYNAMICS.

- The most dynamic vehicle in the segment, helped by weight reductions of up to 100kg over the predecessor.
- Wide xDrive All-Wheel Drive offer for optimal performance and traction all year round.
- Optional Integral Active Steering is unique in class and provides even greater handling agility and precision.

1



NEXT GENERATION INNOVATION AND CONNECTIVITY.

- Latest generation touch optimised iDrive interface with customisable home screen and live content.
- Broad range of intelligent Driver Assistant systems and semi-autonomous driving for up to 30 seconds.
- World first Remote View 3D allows customers to remotely check the surroundings around their vehicle.

2



ATHLETIC AND ELEGANT DESIGN.

- Typical dynamic BMW saloon proportions bestow this vehicle with a sporty intent even when it is stationary.
- A strong focus on class-leading aerodynamics with an Active Air Stream kidney grille and Air Breather.
- Sharply honed contours and lines impart this muscular design with a higher sense of quality in every detail.

3



GENEROUS STANDARD SPECIFICATION.

- BMW Professional Navigation as standard with 10.25" high resolution touch display, RTTI and wireless map updates.
- 8 speed automatic transmission with steering wheel paddles as standard, for greater dynamics and efficiency.
- Luxurious interior with ambient lighting, multi-functional instrument panel, and extended dual-zone climate control.

4



INNOVATIVE BMW EFFICIENTDYNAMICS TECHNOLOGIES.

- Lightweight architecture and class-leading aerodynamics result in significantly enhanced performance and efficiency.
- 530e iPerformance Plug-In-Hybrid model from March 2017 with CO₂ emission expected below 50g/km.
- 520d SE EfficientDynamics model is perfectly optimised to offer impressive economy and performance.

5

THE NEW BMW 5 SERIES SALOON – STANDARD EQUIPMENT HIGHLIGHTS.

520d AND 520d xDRIVE SE MODELS.



17" Alloy wheels



BMW Professional Multimedia Navigation system

10.25" touch widescreen with iDrive Touch Controller

4G LTE connectivity with 3 years over the air map updates / Real Time Traffic Information / Online Search / Google Send-to-Car / Apps / Message Dictation / Natural Voice Control / DAB / 20 GB hard drive / Emergency Call



8spd Automatic gearbox



Heated front seats



LED headlights



PDC – front and rear



Run-flat tyres (18" +)



Ambient lighting



Multi-functional instrument panel



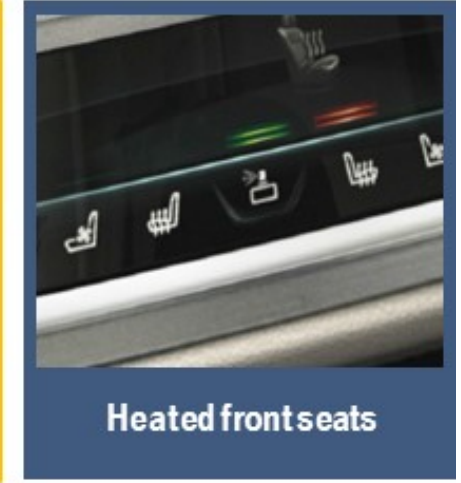
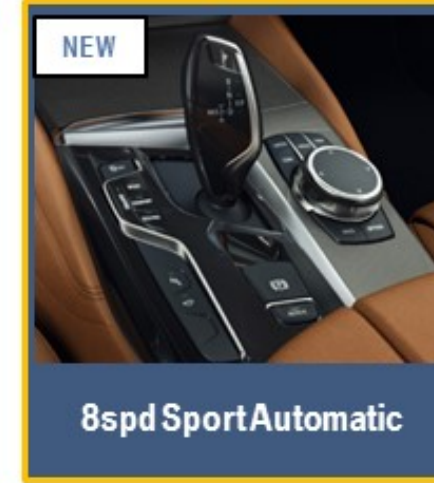
Dual-zone climate control



Brushed Aluminium trim

THE NEW BMW 5 SERIES SALOON – ADDITIONAL EQUIPMENT HIGHLIGHTS.

530i, 530d, 530d xDRIVE AND 540i xDRIVE SE MODELS.



THE NEW BMW 5 SERIES SALOON – MODEL LINEUP & PRICING.

Model Code	Model Description	Basic Price	VAT @ 20%	Retail Price	OTR	P11D	CO ₂ (g/km)	VED Band	BIK (2016/17)
JC32	520d	£29,370.83	£5,874.17	£35,245	£36,025	£35,970	108	B	21%
ZM5G	520d M Sport	£31,870.83	£6,374.17	£38,245	£39,025	£38,970	108	B	21%
JC52	520d xDrive SE	£31,037.50	£6,207.50	£37,245	£38,025	£37,970	119	C	23%
ZM5H	520d xDrive M Sport	£33,537.50	£6,707.50	£40,245	£41,025	£40,970	119	C	23%
JC92	530d SE	£35,879.17	£7,175.83	£43,055	£43,835	£43,780	124	D	24%
ZM5K	530d M Sport	£38,629.17	£7,725.83	£46,355	£47,135	£47,080	124	D	24%
JD12	530d xDrive SE	£37,545.83	£7,509.17	£45,055	£45,965	£45,780	138	E	27%
ZM5L	530d xDrive M Sport	£40,295.83	£8,059.17	£48,355	£49,265	£49,080	138	E	27%
JA52	530i SE	£32,675.00	£6,535.00	£39,210	£40,120	£39,935	132	E	23%
ZM5B	530i M Sport	£35,425.00	£7,085.00	£42,510	£43,420	£43,235	132	E	23%
JB52	540i xDrive SE	£38,066.67	£7,613.33	£45,680	£46,645	£46,405	164	G	29%
ZM5C	540i xDrive M Sport	£40,816.67	£8,163.33	£48,980	£49,945	£49,705	164	G	29%

FUTURE MODELS.

530e iPerformance
SOP - **March 2017**

520d SE EfficientDynamics
SOP - **March 2017**

Further details to be communicated in 2017



THE NEW BMW 5 SERIES SALOON – TECHNICAL DATA HIGHLIGHTS.

							Fuel Consumption		
Model Description	Displacement (cm³)	Power (hp)	Torque (Nm)	0-62mph (Seconds)	Top Speed (mph)	CO ₂ (g/km)	Urban (mpg - l/100km)	Extra Urban (mpg - l/100km)	Combined (mpg - l/100km)
520d	1995	190	400	7.5	146	108	60.1 (4.7)	74.3 (3.8)	68.8 (4.1)
520d M Sport	1995	190	400	7.5	146	108	60.1 (4.7)	74.3 (3.8)	68.8 (4.1)
520d xDrive SE	1995	190	400	7.6	144	119	55.3 (5.1)	67.2 (4.2)	62.7 (4.5)
520d xDrive M Sport	1995	190	400	7.6	144	119	55.3 (5.1)	67.2 (4.2)	62.7 (4.5)
530d SE	2993	265	620	5.7	155	124	51.3 (5.5)	65.6 (4.3)	60.1 (4.7)
530d M Sport	2993	265	620	5.7	155	124	51.3 (5.5)	65.6 (4.3)	60.1 (4.7)
530d xDrive SE	2993	265	620	5.4	155	138	46.3 (6.1)	58.8 (4.8)	53.2 (5.3)
530d xDrive M Sport	2993	265	620	5.4	155	138	46.3 (6.1)	58.8 (4.8)	53.2 (5.3)
530i SE	1998	252	350	6.2	155	132	39.2 (7.2)	56.4 (5.0)	48.7 (5.8)
530i M Sport	1998	252	350	6.2	155	132	39.2 (7.2)	56.4 (5.0)	48.7 (5.8)
540i xDrive SE	2998	340	450	4.8	155	164	29.7 (9.5)	47.8 (5.9)	39.2 (7.2)
540i xDrive M Sport	2998	340	450	4.8	155	164	29.7 (9.5)	47.8 (5.9)	39.2 (7.2)

The new G30 5 Series Saloon sees impressive improvements in performance, consumption and emissions thanks to its lightweight architecture, class-leading aerodynamics and the latest generations of modular engines. The 530d for example sees power increase by 7hp to 265 but CO₂ emissions fall by up to 20g/km to just 124g/km, which is also 20g/km and four BIK bands lower than the equivalent Mercedes-Benz E350d AMG Line.

THE NEW BMW 5 SERIES SALOON – ORDERING GUIDANCE.

Please note the following important points when ordering the new G30 5 Series Saloon in SA3:

ALL MODELS.

The tyres on the 17" SE wheel and 18" M Sport wheel are now no longer run-flat tyres, this is to provide the lowest possible CO₂ emissions. These models will instead come complete with the BMW Mobility Kit. If your customer would like run-flat tyres they will need to consider an upgrade to a larger alloy wheel, however please note this will impact the CO₂ emissions.

BMW Professional Multimedia is now standard on the BMW 5 Series. Options 6AN Concierge service and 6AP Remote Services are optional services so these will need to be specified, or subsequently added via the ConnectedDrive Store, if the customer wishes to use them. Please note any customer coming from a Professional Media package on other models may expect these features as standard.

Through-loading systems remains an option at £335. Please be sure to qualify with your customers whether this is an important function for them and specify it on their order where necessary. This feature cannot be retrofitted.

Smoker's package is no longer a standard feature. Please be sure to order this at £40 if it is important for the customer to have an ash tray and cigarette lighter. A 12v power socket will still be present as standard without the smoker's package.

SE MODELS.

SE models come as standard with Chrome exterior trim around the window frame, but the standard finish for the plastic on the b-pillar and wing mirrors is matt black. If you wish to have a high-gloss black finish then you need to specify option 3MB - Exterior trim, Matt Aluminium or 760 - Exterior trim, High-gloss Shadowline. 346 - Chrome Line Exterior is not available on SE models.

LED fog lights remain optional on SE models and are available for £175 via option 5A1.

THE NEW BMW 5 SERIES SALOON – ORDERING GUIDANCE CONTINUED.

Please note the following important points when ordering the new G30 5 Series Saloon in SA3:

M SPORT MODELS.

M Sport brakes feature as standard on 530i, 530d, 530d xDrive and 540i xDrive M Sport models. Unfortunately they are not available on 520i and 520d M Sport models even as an option.

We are pleased to be able to offer a black version of the 19” M Sport alloy wheel style 664M under option code 21R. The black version of the alloy wheel is available at a £250 premium.

Standard equipment is enhanced for the higher models in the range to further encourage customers to consider an upgrade. This reflects how our competitors sell their cars in this segment. The benefits of upgrading to a 530i, 530d, 530d xDrive or 540i xDrive are:

- The SE model standard wheel is upgraded to an 18” alloy wheel style 619.
- The M Sport model standard wheel is upgraded to a 19” alloy wheel style 664M.
- M Sport models also benefit from M Sport brakes as standard.
- These models benefit from metallic paint at no cost if a customer chooses it.
- The transmission is upgraded to the Sport Automatic with faster shift speeds.

THE NEW BMW 5 SERIES SALOON – LAUNCH INFORMATION AND ORDERING.

RETAILER LAUNCH CARS.

Information concerning dealer launch and demonstration vehicles will be communicated via a separate Sales Bulletin.

PRODUCTION/QUOTA.

Customer production will start in February 2017 and G30 quota will be allocated at the same time as the BMW 2017 Quota allocation, currently planned for mid-late November.

PRESS RELEASE.

A copy of the official Press Release can be downloaded from: <https://www.press.bmwgroup.com/united-kingdom/startpage.html>

SALES LITERATURE AND MARKETING COMMUNICATIONS.

[BMW LaunchPad](#) will contain information about the new BMW 5 Series Saloon from **Thursday 13 October, 2016**. Product Libraries and Technical Data will be published shortly.

ORDERING SYSTEMS.

The new BMW 5 Series Saloon is due to be available to order in IVS and SA3 in the **week commencing Monday 17 October, 2016**. Should the new models be visible in ordering systems prior to this date, **please refrain from ordering at this early stage**, as these will be showing for test purposes only and the specification may not be final. You will know these are still at a test phase as the model description will be blanked out e.g. G30 ****. When the model description has been completed, e.g. G30 520d SE Saloon B47 2.0, this signals the models are ready for ordering.

INSURANCE GROUP RATINGS.

The new BMW 5 Series Saloon will shortly be submitted to Thatcham for Group Rating review. Further details will be communicated later in October.